

Helping to Bridge Cultural Differences between Japan and the United States

Intensive Cultural Immersion in Japan

Looking for an intensive, hands-on introduction to Japan? Want to gain first-hand experience in Japan that you can apply directly to your professional engagements?

Our on-site cultural immersion program is a unique and personalized experience designed to provide American executives an intensive introduction to the Japanese culture by going on-site to Japan, typically for one week, with a seasoned consultant.

The consultant will coach you through key elements of cultural etiquette, offer basic Japanese language lessons along the way, and provide guidance on how to apply the acquired cultural knowledge to your business relationships. In addition to passing through the neon hub of Tokyo, you will have the opportunity to go deep into the heartland - beyond the normal tourist traffic - to get an authentic dose of traditional Japan. Reading material will be provided before and over the course of your trip, based on pre-departure needs analysis. Fun, instructional, hands-on, and tailored specifically to your needs...a gem of an experience!

All Bridges to Japan Programs are customized to our client's needs and requests, including:

- group case studies and guizzes
- take-home manuals and opportunity for individual follow-up with consultant
- varying lengths of seminars
- highly interactive training sessions
- ample time for questions from participants
- post-seminar questionnaire for participants with feedback provided to client

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